

24th International TESOL Arabia Conference & Exhibition

21-23 March 2019 – Hyatt Regency Hotel, Dubai

New Beginnings in English Language Teacher Development

PROFESSIONAL DEVELOPMENT CERTIFICATE COURSES

Course One	
Title	Foundations of Language Assessment
Date	Friday, 22 March

Course Description:

This is a general course for those teachers wanting to improve their knowledge of and experience with assessment. The course includes sessions on assessment literacy and the relationship between teaching and learning, item-writing, assessing vocabulary, current trends in assessment, and validating assessment.

Presenters:

Deena Boraie, Dorothy Zemach, Peter Davidson, Christine Coombe, Deena Boraie, Sahbi Hidri

Bios:

Deena Boraie is the Vice President for Student Life at the American University in Cairo providing leadership, vision and strategic direction for the student life area. Dr. Boraie also serves as the Senior Advisor to Egypt's Minister of Education for assessment, examinations and curriculum. She is Past President (she served as President from 2013-2014) of the TESOL International Association a large U.S.-based international association for Teachers of English to Speakers of Other Languages. She is the recipient of the 2019 James E. Alatis Award for Service to TESOL to honor her outstanding and extended service at international, regional and local levels. She has published on topics ranging from assessment literacy, language testing and assessment, teacher beliefs and student and teacher motivation. She has presented extensively at international conferences on issues of English as a lingua franca, language classroom assessment, teacher professional development and teacher effectiveness. She is also a visiting professor in the MA / PhD Applied Linguistics program at the Faculty of Arts, English Department of Cairo University where she teaches research methods.

Dorothy Zemach taught English, French, and Japanese for over 20 years in Asia, Africa, and the US. She holds an MA in TESL from the School for International Training in Vermont, USA. An author of over 20 textbooks, she now concentrates on writing and editing English language teaching materials and conducting teacher training workshops. Her experience in the Arab world includes teaching and training experience in Morocco, Algeria, Libya, Tunisia, Jordan, and Yemen. Her areas of specialty and interest are teaching writing, teaching reading, business English, academic English, testing, and humor. She is a frequent plenary speaker at international conferences, and a blogger for Teacher Talk at Azar Grammar. Her personal website is <http://dorothyzemach.com>

Peter Davidson teaches at Zayed University in Dubai, having previously taught in New Zealand, Japan, the UK and Turkey. He recently co-edited *The Cambridge Guide to Second Language Assessment* (2012, CUP) and *Language Assessment in the Middle East and North Africa* (2017, TESOL Arabia).

Christine Coombe has a PhD in Foreign/Second Language Education from The Ohio State University. She is currently an Associate Professor of General Studies at Dubai Men's College. She has authored several books on assessment. Most recently, she served as TESOL International Association President (2011-2012). Dr Coombe is the 2018 recipient of the James E. Alatis Award which recognizes exemplary service to TESOL.

Sahbi Hidri is currently working at the English Language Institute, University of Jeddah where he is serving as head of assessment. Before that, he worked as an assistant professor of Applied Linguistics at the Faculty of Human and Social Sciences of Tunis, Tunisia. Dr Hidri is the founder of Tunisia TESOL, the Arab Journal of Applied Linguistics and the Tunisian Association of Language Assessment and Evaluation. He is also the local chair of the Language Testing Research Colloquium (LTRC, ILTA) to be held in Tunisia in 2020, first time in Africa and the MENA region. Dr Hidri is an international editor and reviewer in peer-reviewed journals. His research interests include language assessment, testing & evaluation, assessment literacy, test-taking strategies, statistics, measurement, specs validation, curriculum design, SLA and dynamic assessment. He has authored several journal articles, book chapters, and entries on item analysis and discrete vs. integrative testing in TESOL International Encyclopedia of English Language Teaching. He is the editor of four books: (a) *Assessment in the MENA Region*, (b) *Evaluation in Foreign Language Education*, (c) *Revisiting the Assessment of the Language Skills*, and (d) *Status of ELT Research Practices in the MENA Region*. Email: sahbihidri@gmail.com

Course Two	
Title	Technology Tools & Strategies for your Smart Learning Classroom
Date	Friday, 22 March

Course Description:

There is a mountain of information about the latest technology tools educators can use in their classroom. It can be overwhelming and even discouraging to start learning the tools that may be too complicated and highly technical for immediate application in your teaching context. Many teachers lose the motivation to continue learning new technology tools because they are overwhelmed and stressed for time. Therefore, I created this certificate professional development course. *Technology tools and strategies for your smart learning classroom* is a series of five sessions that focuses on research-based pedagogical approaches to applying technology tools and the creation of a smart learning classroom. You will learn the strategies to implement tools and approaches in the best ways for your teaching context. You will have access to all of the resources presented in this course and you will have the opportunity to join a smart learning community of practice to continue learning and exchanging knowledge after the course is completed. *Participants must bring a laptop and a mobile device of their choice to this interactive workshop.*

Presenter:

Lana Hiasat

Bio:

Lana Hiasat has a doctorate degree in educational leadership with specialization in educational technology from the University of Phoenix. She is currently the program coordinator for the General Studies program at Dubai Men's College, Higher Colleges of Technology. Previous to her tenure in Dubai, UAE, she has taught and worked as educational trainer in Ljubljana, Slovenia, Arizona State University in Phoenix, and Sacramento City College in California. Some of the professional certifications she has include trainer certifications in emotional intelligence, intercultural intelligence, advanced online teaching and learning certification in Blackboard learn. Lana was the online facilitator for the post graduate certificate of teaching in higher education at Tamper University in Finland and led the program in Dubai for two years. Lana has also been active in the Toastmaster International club and achieved the awards for Competent Communicator, Competent Leader, Advanced Leader Bronze, and Gold and Ruby Membership Awards. Additionally, Lana is certificated as creativity coach and in mental toughness. Lana became a Senior Fellow of the Higher Education Academy (UK) in 2017. Drawing on her background of cultural diversity, training in emotional intelligence, creativity, and intercultural understanding, Lana offers unique insights into educational leadership, cultural inclusion, and the integration of technology.

Course Three	
Title	Language Learning Through Storyboarding & Short Film Production
Date	Friday, 22 March

Course Description:

This workshop focuses on the creative uses of storyboard and teaching and learning. After developing a personal storyboard, participants will create a short film or video. *Participants must bring a laptop and a mobile device of their choice to this interactive workshop.*

Presenter:

Maher Bahloul

Bio:

Maher Bahloul is Associate Professor at the American University of Sharjah. His PhD in Linguistics is from Cornell University in New York, USA. Maher has taught in linguistics, language, translation, and communications for more than 25 years at institutions such as Cornell University, SUNY at Binghamton, Kind Saud University, and the American University of Sharjah. His teaching and research interests are theoretical and applied linguistics, dialectology, teacher training, and learning pedagogies, especially the Learning Through The Arts (LTTA) field.

Course Four	
Title	21st Century Teacher Development
Date	Saturday, 23 March

Course Description:

The 21st century Teacher Development PDC course is for teachers who want to learn and refine their existing skills to the next level. The 21st century teaching skills focus on collaborative learning where no learner is left behind. At the same time, the role of English language teachers is more than just a teacher today. They lead and counsel their learners. Hence, their leadership skills and continuous professional development are entrusted as a part of their visionary growth plan. This course prepares the 21st century teacher for the most desired skills by employers: implementing differentiation and student engagement strategies in teaching practice, preparing students for standardized tests and prepping teachers for leadership opportunities. The PD course, 21st Century Teacher Development, is brought to you in collaboration with Master English, KSA.

Presenters:

Fatmah A Ali, Hind Elyas, Christine Coombe

Bios:

Hind Elyas has been a teacher for 13 years now and is currently an English Instructor at the International Technical College in Makkah, Saudi Arabia. She is the Acting Vice President of TESOL Sudan and the Professional Development Coordinator at Africa TESOL and KSAALT (Kingdom of Saudi Arabia Association for Language Teachers). Hind is an International presenter and has organized and presented at Conferences in many different countries including the UAE; Dubai, Abu Dhabi, Pakistan, Rwanda, Sudan, Turkey, Kuwait, and Saudi Arabia.

Fatmah Ali is the Vice-President & Program Director for ELTAD/MA in TESOL-ELT programs offered by Master English Education & Training, GCC [an ASIC UK-accredited institution]. She has over 15 years of national and international teaching experience. Ms. Ali has an MA in TESOL with a Trinity Diploma in TESOL. Currently a candidate for her PhD in Education Leadership & Management, she is also an educational consultant, curriculum developer and a journalist who writes on education-related issues for international publications. She was also an IELTS examiner for IDP (Speaking & Writing) in the UAE and was later promoted to train teachers for IELTS training. Ms. Ali works as an accreditation consultant for ASIC UK and was awarded twice by the MENA awards in 2015 & 2016 as the Best Business Leader. She has spoken at various conferences, workshops and school events throughout the GCC region and is a Cambridge Certified Trainer. Her recent feat was her leadership success of the KSAALT TESOL Conference, 2018 as the KSAALT Conference Co-Chair at Jeddah Hilton on the 27-28th of April, 2018 and is currently the Jeddah Chapter Rep for KSAALT. Ms Fatmah Ali has trained teachers in UAE, Bahrain and Saudi Arabia for ELT, IELTS and has participated in several conferences throughout the Middle East region. Apart from education, Mrs. Ali has also trained several corporate clients in Dubai, UAE for soft skills and business English language training. Her core expertise is in curriculum

development and provides exclusive consultation to prospective school/institute/college owners.

Christine Coombe has a PhD in Foreign/Second Language Education from The Ohio State University. She is currently an Associate Professor of General Studies at Dubai Men's College. She has authored several books on assessment. Most recently, she served as TESOL International Association President (2011-2012). Dr Coombe is the 2018 recipient of the James E. Alatis Award which recognizes exemplary service to TESOL.

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Course Five	
Title	Technology in Teaching and Learning: Essential Skills Development
Date	Saturday, 23 March

Course Description:

This course is aimed at introducing and examining some of the most important 21st Century Skills, including but not limited to critical thinking, collaboration, communication, creativity, knowledge construction and the use of ICT for learning. We will examine a number of frameworks and guidelines that can be used to direct us in appropriately and effectively incorporating technology into our teaching and learning strategies. The course will also include the introduction to and hands-on practice of a number of tech tools that can be employed in the classroom and beyond, as we explore the ways in which they can be used to facilitate learning and foster essential skills development in our learners. Participants will continue through the course putting theory and practice together in discussions around employing these strategies within their own contexts, and we will finish the day with a lesson planning and peer-feedback session. *Participants must bring a laptop and a mobile device of their choice to this interactive workshop.*

Presenter:

Samantha McDonald Amara

Bio:

Samantha McDonald Amara has Master of Applied Linguistics from the University of Southern Queensland, a Cambridge DELTA and a Master of Education in Educational Technology from Memorial University in Canada. After a number of years coordinating and managing federally-funded, computer-based learning programs for adult immigrants in Canada, Samantha moved to the UAE to join the Higher Colleges of Technology as part of the Foundations Faculty at Ras al Khaimah Women's College. After five years in that role, she transferred to the Educational Technologies department where she is currently a Senior Specialist, Teaching with Technology, tasked with supporting faculty in the pedagogically-sound integration of technology into the classroom. In addition to training in educational technology, Samantha earned certification as a Microsoft Distinguished Faculty Fellow/Trainer, has developed and delivered educational technology PD training at several international conferences and co-developed the PeLCoT Model of Software Evaluation, which has been presented to ICT educators and stakeholders at conferences in Dubai and

Karachi. Her foci include Instructional Design, ICT Development, Technology Integration, Course Development, Teacher Training, Professional Development and Online and Blended Learning.

Course Six	
Title	Theme-based Teaching for Primary ESL Students
Date	Saturday, 23 March

Course Description:

This professional development course is especially geared to primary ESL teachers. It includes two 90-minute sessions on theme-based teaching, one 60-minute session on using music in the classroom, and one 60-minute session on effectively integrating technology into the K12 classroom.

Presenters:

Slim Khemakhen, Dorothy Zemach, and Işıl Boy Ergül

Bios:

Slim Khemakhen is Chair of Education at the Higher Colleges of Technology with a long history of teaching and management in the primary, secondary & higher education industry. Teacher Educator & trainer, English as a Second Language (ESL) instructor, Intercultural Communication, Teaching English as a Foreign Language , Assessment & testing, Curriculum development, and Classroom Management. Strong human resources professional with a Doctor of Philosophy (Ph.D.) focused on Applied Linguistics from University of the West of England, Bristol, UK.

Dorothy Zemach taught English, French, and Japanese for over 20 years in Asia, Africa, and the USA. She holds an MA in TESL from the School for International Training in Vermont, USA. An author of over 20 textbooks, she now concentrates on writing and editing English language teaching materials and conducting teacher training workshops. Her experience in the Arab world includes teaching and training experience in Morocco, Algeria, Libya, Tunisia, Jordan, and Yemen. Her areas of specialty and interest are teaching writing, teaching reading, business English, academic English, testing, and humor. She is a frequent plenary speaker at international conferences, and a blogger for Teacher Talk at Azar Grammar. Her personal website is <http://dorothyzemach.com>

Işıl Boy Ergül works as a lecturer at Yıldız Technical University and as a teacher trainer for Pilgrims Teacher Training in the UK. She has conducted various ICT training courses across Turkey, Europe, and the Middle East since 2010. She holds a B.A. in TEFL from Istanbul University and an M.A. in Educational Technology and TESOL from the University of Manchester. Currently she is completing a PhD in Educational Technology. In 2015, she was selected as an Apple Distinguished Educator. She is also the founder of the EdTech Summit, the Parent's and Children's Summit in Turkey and ETZ Academy. www.edtechturkey.com