



2020 Sponsorship Packages

TESOL Arabia offers four regular tiers of sponsorship packages and benefits. In addition to promotional materials for TESOL Arabia's Annual Conference (e.g., banners, conference program, website, etc.), sponsors increase their visibility all through the year by recognition in TESOL Arabia publications and on our website. Of the 4 regular tiers, Silver, Gold and Platinum sponsors accrue the greatest benefits, including complimentary exhibition space at the conference. Considered one of the world's foremost professional development opportunities in the field of English as a second language, foreign language, and medium of instruction, TESOL Arabia's Annual International Conference 2020 will attract more than 1,500 primary, secondary and tertiary teachers, educators, managers and administrators from the region and further afield. More than 30 exhibitors regularly participate in the 3-day event, showcasing resources and technologies that increase educators' effectiveness and success in the classroom, and disseminating information about their institutions and the educational courses they offer. The various tiers allow you access to the promotional vehicles that best meet your needs, for example exhibition space at TESOL Arabia's 24th International Conference, or targeted marketing via TESOL Arabia publications.

We will be happy to visit you to discuss which tier is most appropriate for your needs. For more information on any of TESOL Arabia's sponsorship programs, please contact: sponsorship@tesol-arabia.org

Sponsorship Tiers 2020

	Platinum	Gold	Silver	Bronze
BENEFITS	60,000 AED	40,000 AED	20,000+ AED	10,000 AED
▶ Logo on conference banner in the main auditorium	Prominent	Yes	Yes	Yes
▶ Logo or name in the Conference Program and/or App (deadline to receive logo: 25 Feb 2020; logo in high quality .eps format)	Logo on Platinum sponsors page	Logo on Gold sponsors page	Logo on Silver sponsors page	Logo on Bronze sponsors page
▶ Complimentary full color ad in Conference Program or App (deadline to receive ad: 25 Feb 2020; no ads in the book are sold to others)	Full page	Half page	Quarter page	Quarter page
▶ Logo on the TESOL Arabia website sponsors page in high quality .jpg format	Yes	Yes	Yes	No
▶ Complimentary booth space in Exhibition (confirm by 25 Feb 2020)	One 4x2m booth	One 3x2m booth	One 2x2m booth	No
▶ Complimentary conference registrations and sponsor badge ribbons for your representatives	10	8	4	2
▶ Logo on page of plenary/featured speaker	Yes	Yes	Yes	No
▶ Your prospectus or flyer to be included in the conference bag given onsite to all delegates (deadline to receive copies: 25 Feb 2020)	Yes	Yes	No	No
▶ Your pop-up banner or roll up banner in the main auditorium during whole conference (send us your own banner by 25 Feb 2020)	Yes-One	No	No	No
▶ Complimentary Showcase Strand presentation in conference break-out sessions	Yes-One	No	No	No