# Leadership Development Certificate Program or Leadership Skill Development for English Language Educators

What are best practices for preparing and developing educational leaders in the area of English language education? In recent years there has been much written in the area of educational leadership, but there are few guidelines that address this topic from the point of view of the increasingly expanding English language education profession. In addition, classroom English language teachers have had little access to leadership information. Leadership preparation must be carefully designed to broaden a teacher's knowledge of leadership theories and principles; and, to develop interpersonal, communication and organizational skills. This 9-hour certificate program is designed to fill the gap of information on this important area in our profession and includes presentations by a collection of noted successful leaders in the field who are based in both the region and abroad.

# Thursday: March 12th, 2020

Session # 1: 10:45-11:45 AM Introduction and opening activity

Lana Hiasat

Description of this development leadership course

Activity: Kahoot

Trainers available for discussion

## Bio:

Lana Hiasat has a doctoral degree in educational leadership with specialization in educational technology. She is currently the Program Coordinator of the General Studies department at Dubai Men's college in addition to being English faculty. Lana is a Senior Fellow HEA (SFHEA) and is certified in intercultural intelligence, emotional intelligence, and Kaizen Creativity to name a few. Lana has published in areas of emotional intelligence, smart learning, blended learning, educational leadership, intercultural intelligence, and online teaching and learning. Lana has co-chaired the first general academic requirement (GARD) conference and is currently on the advisory board for TESOL Arabia in addition to chairing the research committee for her division across all 16 campuses. Lana is also a proud Toastmasters competent communicator and leader. Her research interests are in smart learning, blended learning, education 4.0, e-learning, educational leadership, and voluntary teaching and learning communities.

Session # 2: 11:45-12:45 AM (Elective)
Give me the Money! Tips for Writing Effective Research Grant Proposals
Christine Coombe, Dubai Men's College, HCT
Lana Hiasat, Dubai Men's College, HCT

Obtaining research grants are crucial for academic career advancement. Grants fund research, research leads to publications, and publications result in job security and promotion. not to mention being able to disseminate the results of research to colleagues and the wider academic community. Grants are also important to institutions of higher education because they help the institution develop a reputation for excellence in scholarship. In this session, the presenters will provide their input on what it takes to write a successful research grant application.

#### Bio:

Christine Coombe has a Ph.D in Foreign/Second Language Education from The Ohio State University. She is currently an Associate Professor of General Studies at Dubai Men's College. Christine is co-editor and co-author of numerous volumes on F/SL assessment, leadership, research methods, teacher effectiveness and TBLT. Her most recent publications include *The Cambridge Guide to Research in Language Teaching and Learning* (Cambridge University Press, 2015), Volume 8 of the TESOL Encyclopedia of ELT (Wiley Blackwell, 2018), and *The Role of Language Teacher Associations in Professional Development* (2018, Springer) and *Innovation in Language Learning and Teaching: The Case of the Middle East and North Africa* (2019, Palgrave Macmillan). Christine's forthcoming books are on research questions in TESOL and Applied Linguistics and professionalism in TESOL.

#### Session # 3: 1:30-2:30 PM

## **Training and Sustaining Effective Teachers of English**

Deborah Short, Academic Language Research & Training, LLC; TESOL International Association President-Elect (2019-2020)

This session provides guidelines for programs to deliver and sustain effective professional development to teachers of English learners. It offers recommendations for ongoing professional development that includes a mixture of face-to-face workshops, classroom observations and coaching, school-based and online professional learning communities, and measurement of implementation. The guidelines are illustrated with research practices and findings related to content-based English and sheltered content instruction.

#### Bio:

**Deborah J. Short, Ph.D.,** directs Academic Language Research & Training, LLC and provides professional development on academic literacy, content-based ESL, and sheltered instruction worldwide. Formerly she was a Division Director at the Center for Applied Linguistics where she co-developed the research-validated SIOP Model for sheltered instruction. She has directed research and program evaluations on English learners for the Carnegie Corporation of New York, Rockefeller Foundation, U.S. Department of Education, and U.S. Department of Justice, among others. Publications include the SIOP Model books, ESL textbooks for National Geographic Learning/Cengage, and numerous professional journal articles. She has presented at conferences around the U.S. and in Canada, Europe, South America, the Middle East, and New

Zealand. She has taught ESL and EFL, in New York, California, Virginia, and the DR Congo. She led *The 6 Principles* writing team for TESOL and is the President-Elect for 2019-2020.

# Friday: March 13th, 2020

Session # 1: 10:45-11:45 AM

Do You Have What It Takes? Assessing Your Leadership Potential,

Christine Coombe, Dubai Men's College

Have you ever wondered if you've got what it takes to be a leader? In this presentation, you'll find out what leadership skills you already possess and learn which ones you'll need to work on before accepting or seeking a leadership or management position. Recommendations and success strategies will be offered for those who are actively seeking leadership or management positions.

#### Bio:

Christine Coombe has a Ph.D in Foreign/Second Language Education from The Ohio State University. She is currently an Associate Professor of General Studies at Dubai Men's College. Christine is co-editor and co-author of numerous volumes on F/SL assessment, leadership, research methods, teacher effectiveness and TBLT. Her most recent publications include *The Cambridge Guide to Research in Language Teaching and Learning* (Cambridge University Press, 2015), Volume 8 of the TESOL Encyclopedia of ELT (Wiley Blackwell, 2018), and *The Role of Language Teacher Associations in Professional Development* (2018, Springer) and *Innovation in Language Learning and Teaching: The Case of the Middle East and North Africa* (2019, Palgrave Macmillan). Christine's forthcoming books are on research questions in TESOL and Applied Linguistics and professionalism in TESOL.

Christine has lived and worked in the Gulf for the past 28 years. In this capacity, she has served as the President and Conference Chair of one of the largest TESOL affiliates in the world and is the founder and co-chair of its Testing Special Interest Group. She served as TESOL President (2011-2012) and was a member of the TESOL Board of Directors (2005-2007; 2010-2013). Christine received the British Council's International Assessment Award for 2013. Her most recent honors were being named to TESOL's 50@50 which "recognizes professionals who have made significant contributions to the TESOL profession within the past 50 years." Dr Coombe is the 2018 recipient of the James E. Alatis Award which recognizes exemplary service to TESOL

#### Session # 2: 1:30-2:30 PM

Develop Your Leadership Skills by Engaging in Your Language Organization

Rosa Aronson, Past Executive Director, TESOL International Association; English Language Specialist, US Department of State

English Language teachers belong to a profession that needs more visibility and stronger public recognition. This session explores the dynamic relationship between individual ELT professionals and language organizations as a way to strengthen the profession. Do you want to deepen your content expertise, enhance your leadership skills, network with colleagues, and strengthen your ability to influence decisions that affect your professional life, both within and beyond your own school or institution? If so, come prepared to share your experience and questions! Discussions will make this session interactive and will model how language organizations work.

#### Bio:

**Rosa Aronson** works as an English Language Specialist with the U.S. Department of State. Her assignment have included working with teachers and leaders in Central Asia (2019) and in Vietnam (2018). Between 2010 and 2017, Aronson served as executive director of TESOL International Association, where she launched several successful strategic initiatives, including a global Summit on the Future of the TESOL Profession, an expansion of the TESOL Affiliate network, multiple international conferences and events in collaboration with ELT organizations around the world, and the development of a book series, the *6 Principles of Exemplary Teaching of English Learners*.

Her career in Education began as an EFL teacher in France and continued in the USA in professional educational organizations. She holds a Ph.D. in Social Foundations of Education, a Master's degree in Education, and a Master's degree in English Linguistics. In 2015 she was named Fellow of the American Society of Association Executives (FASAE) in recognition of her service and leadership in association management. She is a certified Association Executive (CAE), a title given to professionals who demonstrate the knowledge required to be successful in association management. She has lived on three continents and is bilingual (French).

# Session # 3: 2:30-3:30 PM (Elective) Time Management Strategies for the Busy TESOL Professional Christine Coombe, Dubai Men's College, HCT

As ES/EFL teachers' jobs get more demanding, teachers often find themselves with more to do but less time to do it in. Find out how well-known, productive TESOLers make the most out of life, their job and the profession. Come to this session to hear how to 'fit it all in'.

#### Bio:

Christine Coombe has a Ph.D in Foreign/Second Language Education from The Ohio State University. She is currently an Associate Professor of General Studies at Dubai Men's College. Christine is co-editor and co-author of numerous volumes on F/SL assessment, leadership, research methods, teacher effectiveness and TBLT. Her most recent publications include *The Cambridge Guide to Research in Language Teaching and Learning* (Cambridge University Press, 2015), Volume 8 of the TESOL Encyclopedia of ELT (Wiley Blackwell, 2018), and *The Role of Language Teacher Associations in Professional Development* (2018, Springer) and *Innovation in Language Learning and Teaching: The Case of the Middle East and North Africa* (2019, Palgrave Macmillan). Christine's forthcoming books are on research questions in TESOL and Applied Linguistics and professionalism in TESOL.

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recent honors were being named to TESOL's 50@50 which "recognizes professionals who have made significant contributions to the TESOL profession within the past 50 years." Dr Coombe is the 2018 recipient of the James E. Alatis Award which recognizes exemplary service to TESOL

# Saturday: March 14th, 2020

Session # 1: 8:30-9:30 AM How Do You Manage Your Stress Levels? Sufian Abu-Rmaileh, United Arab Emirates University

As people go about the daily business of life, they face challenges that test them at every corner. Teachers are just the same. These work-related challenges lead teachers to become over-worked and stressed out. If this stress is gone un-noticed or neglected over the years, burnout seeps in and ends up with teachers facing professional, behavioral/attitudinal or psychological problems that can lead to them being unable to do their daily work. In this session, the presenter will talk about what teacher stress is and what brings about stress in their lives. He will also discuss some of the symptoms that lead to teacher stress. He will also share some things teachers can do to alleviate some of their stress. Finally, he will talk about how administrators can help reduce teacher stress levels.

#### Bio:

Dr. Sufian Abu-Rmaileh is the United Arab Emirates University and Zayed Military College Academic Coordinator. He was the External Projects Coordinator for four years. He was also the Professional Development Coordinator for The University General Requirements Unit. For the past thirty-two years, he has been teaching English at various levels, skills and institutions in the United States and the Middle East. He has been an administrator and a team leader for over ten years in the United States, and the UAE. He has an MA in Linguistics and received both his TESL Certificate and his Ph.D. in Educational Leadership from Brigham Young University, USA. Dr. Abu-Rmaileh has also won many awards for his work as a leader, researcher and classroom teacher. He is a frequent presenter, invited and plenary speaker at local, national and international conferences. Dr. Abu-Rmaileh has written on culture, classroom technology, motivation, burnout, communication, business writing, critical and creative thinking, emotional and social intelligences, team building, problem solving, coaching and mentoring and leadership. He is TESOL Arabia past-president, past conference co-chair, 25 years as TA conference planner and other local, regional and international conference planner, and 2017 TA conference co-chair. Dr. Abu-Rmaileh is also a Toastmasters International member, Division Director and Past-President of TA Toastmasters

Session # 2: 9:30-10:15 AM Teachers' Voices on Motivation in the Workplace Cherine Sinno

Despite it being positively linked to learner motivation and classroom effectiveness, teacher motivation has not received much research attention. Based on teachers' views, the presenter investigates key factors that motivate teachers in the workplace. The presenter also explores measures to enhance teacher motivation as per the teachers' own recommendations.

## Bio:

**Cherine Sinno** holds a B.A. from the University of Waterloo and an MA TESOL from the American University of Sharjah. She is the Director of the ALC and an adjunct professor at AUS.

Session # 3: 10:45-11:30 Leadership and Leadership Styles Peter Davidson, Zayed University, UAE

In this session we will look at what leadership actually is, and how it differs from management. We will then move on to examine different leadership styles, and consider whether some leadership styles are better suited for certain contexts than others. In the final part of this session we will attempt to identify the leadership style of the course participants, and consider ways in which course participants can develop their leadership styles.

#### Bio:

**Peter Davidson** currently teaches Business Communication at Zayed University in Dubai, having previously taught in New Zealand, Japan, the UK and Turkey. He has co-edited a number of books on testing and evaluation including: *Language Assessment in the Middle East and North Africa* (2017, TESOL Arabia); *The Cambridge Guide to Second Language Assessment* (2012, Cambridge University Press); *The Fundamentals of Language Assessment* (2009, TESOL Arabia); and *Evaluating Teaching Effectiveness in ESL/EFL Contexts* (2007, University of Michigan Press). Peter was recently made a Fellow of the Higher Education Academy (UK).